



UTG

UNITED TYRE GROUP Company Profile 2022

www.utgmm.com



MYANMAR'S MARKET LEADER IN TYRE AND BATTERY INDUSTRY.



Contents

Company Information	3
Chairman's Message	4
Managing Director Message	5
About Us	6
Our Mission & Vision	7
Our Group Values	8
Our People	9
Our Business Line	10
Our Network	11
Brands We Carry	12
Our Products	13
Warehousing and Logistics	14
Pro Shops	15
Marketing Activities	16
Group Activities	17
CSR Activities	18

Company Information

United Tyre Group (UTG)

Company Name:

United Tyre Group Co., Ltd.

Address:

No.116, Mat Khayar Min Thar Gyi
Maung Pyo Road , Zone- 2,
Hlaing Tharyar Township,
Yangon, Myanmar.

Telephone

+951-3684805, +959-255 255 600,
+959-255 255 800

Website

www.utgmm.com

Established:

In 2016

Founded:

In 1995

Business:

Import, Retail & Distribution of
Tyre, Battery, Tube and Rim

Employees:

110 Members

Email

Enquiry@utgmm.com,
sales.unitedtyregroup@gmail.com



Chairman's Message

United Tyre Group Company Limited has a very humble beginning starting its journey with a handful of people. UTG is committed to serving the people of Myanmar with the best quality services and products. Under my leadership, we have grown to over 100 employees and 30 tyre and battery shops throughout Myanmar. This organization has dedicated employees with a long history of success that has always done their best to support the growth of this group.

At UTG we provide quality products at affordable prices to our business partners and we mainly focus to provide knowledge of our products to our partners so that they can pass their advanced knowledge to their customers.

Moving forward in line with our mission, we will continue to grow our footprint to serve the people and provide quality customer service and build long-term customer relationships.

Finally, we can reach our entire market through the continued expansion of our distribution network by inviting more partners on board. The ultimate goal behind this continuous growth of UTG is to create value for our stakeholders, shareholders, and the economy of Myanmar.

ZAW WIN NAING
CHAIRMAN



Managing Director Message

At United Tyre Group, we aim to fulfill our customer needs with the best quality products and services. Ultimately, satisfied customers are the building force of our company. We ensure to establish a long and healthy relationship with our partners.

We work closely with our customers and business owners as we understand the integrity and hard work is the key ingredient for a prosperous business venture.

UTG is committed to delivering quality products at an affordable price with quality services to the customers, which has helped UTG to achieve its reputation. Moreover, adding value for partners and retailers to grow together has also helped UTG to build a very strong name and wide distribution network.

With the highest quality of products and services, we will provide a competitive advantage. We are confident that our attitude of 'growing together' will always be unbeatable.

KYAW WIN NAING
MANAGING DIRECTOR

ABOUT US

United Tyre Group Company Limited, was established in Myanmar in 2016, through an association with 30 different tyre & battery shops throughout Myanmar to become one of the leading automobile tyre suppliers. United Tyre Group Company Limited is managed by a highly professional team who are the driving force behind the success of UTG Group.

The company has grown from small beginnings to over 100 employees and covers over 45 townships throughout Myanmar.

A PROFESSIONAL AND EXPERIENCED TEAM, ALL OUR STAFF MEMBERS HAVE LONG TERM WORK EXPERIENCE AND THEY ARE HIGHLY QUALIFIED IN THEIR ROLES.

MISSION & VISION

Our Mission

Our mission is to be one of the biggest distributors in Myanmar for automobile tyres, steel rims, and batteries, and to provide service, quality and assurance of our products to customers through our trusted partner network.



Our Vision

Our vision is to ultimately be the leading tyre and battery suppliers in the whole of Myanmar with recognized brands together with our growing exclusive customer partnerships.

OUR GROUP VALUES



Excellence, Respected, Valued and Inspired. We invest in our people and fosters an environment of teamwork, integrity, mutual respect and trust.



We are customer focused, value their demand needs, and their expectations. We leverage our strengths to deliver more for our customers.



We act with integrity and respect, our business are built on transparency, honest, sincere, fairness and competence in all that we do.



Building and maintaining our brands reputation and we like to ensure that we are putting our brands at the heart of everything that we do.



We work to improve our communities and providing a positive contribution to the community and committed to creating sustained economic growth.



Managing risk effectively and always maintaining our financial strength. Achieved through a prudent, conservative & analytical approach.



OUR PEOPLE

Always ensuring that our employees of United Tyre Company Limited are well trained in all the products and treated with the utmost respect. We encourage professional development which enhances the employees and therefore the company. It is part of the company's policy to include employees in decision making and problem solving, which together with the training provided ensures that they achieve the pinnacle of their abilities.





OUR BUSINESS LINE

United Tyre Group Company Limited, was established in Myanmar in 2016, through an association with 30 different tyre shops throughout Myanmar to become one of the leading automobile tyre suppliers. The main office is situated in Hlaing Tharyar township in Yangon in Myanmar. United Tyre Group introduced itself with Westlake brand tyres and has extended its product range to 8 various products through 6 principals from various countries. These products are distributed to both lower and upper Myanmar.



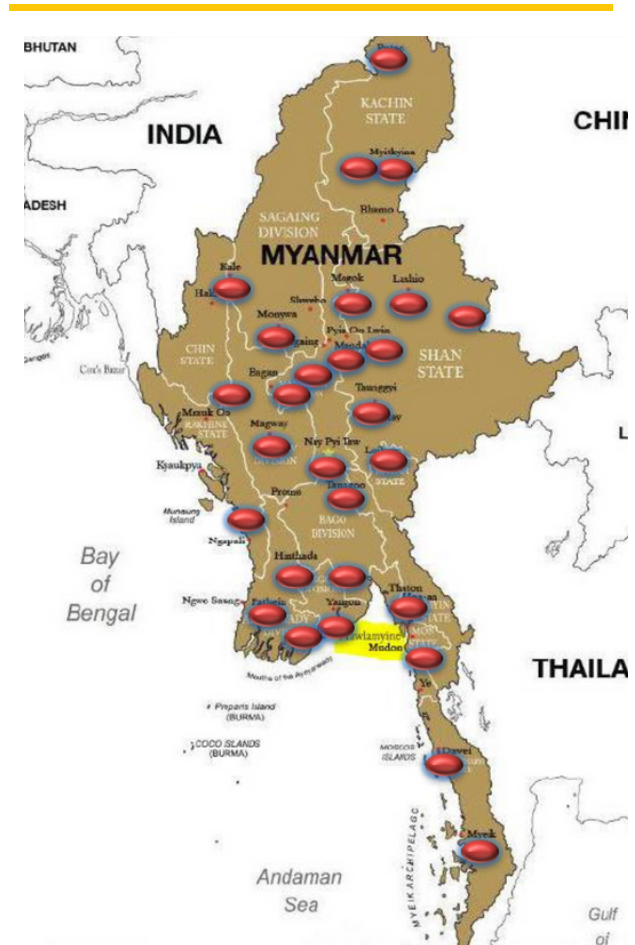
UTG
UNITED TYRE GROUP

OUR NETWORK

United Tyre Company Limited, was inaugurated in 2016 under the leadership of Mr. Zaw Win Naing (The Chairman) and has become a leading distributor and retailer of tyres and batteries serving across the country through its strong distribution channel.

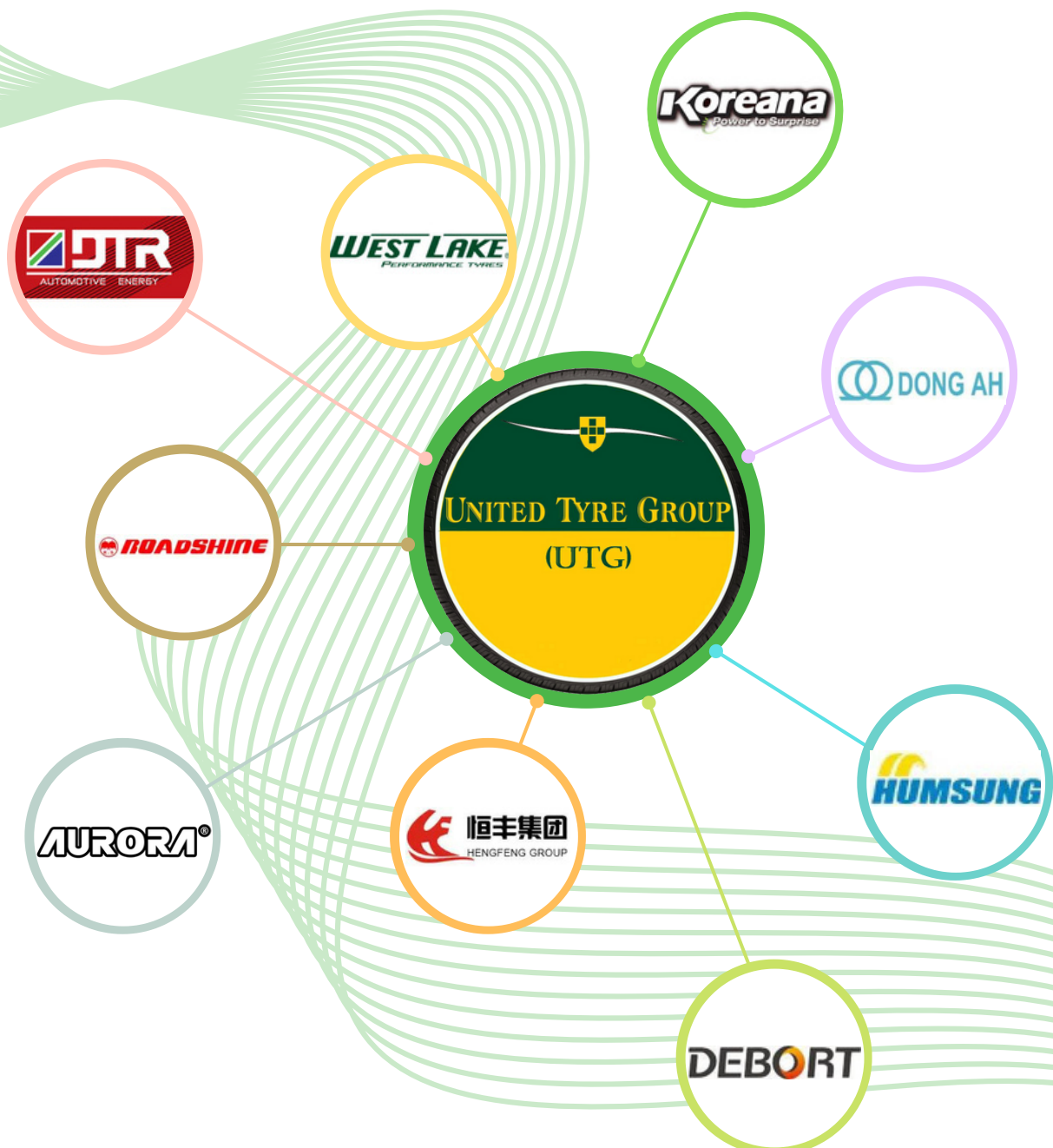
The company's vision is to be the premiere distributor of tyres, batteries, tubes, and rims. We have our own warehouses and distribution network which covers a huge region of Myanmar.

Our main distribution hub is situated in Yangon which covers 45 townships including Bago and Ayayarwaddy division together with exclusive dealers in Mandalay, Taunggyi, Myit Kyi Nar, Lashio, and Maw-La-Myaine, hence we have covered a large area nationwide and continued to expand more areas.



BRANDS WE CARRY

At UTG Group, we are all proud to be associated with some of the world's leading trusted brands. With close to 27 years of trading experience we have secured and retained agencies of brands that are leaders in their fields.



PRODUCTS

United Tyre Group (UTG) is so much more than just tyres. We were founded 27 years ago with the mission of providing the Myanmar automotive market with affordable tyres. We are one of the leading importer and distributor of tyres and accessories in Myanmar Market. We are also one of the largest tyre, battery, tube and rim retailer, which offers an extensive range of services through our well-established network of 30+ outlets across Myanmar.



Tyre

UTG Group is one of the largest tyre importer, wholesaler, retailer and distributor in Myanmar with a vision to be the best in quality and service. We have wide range of products available ranging from budget tyres to premium tyres such as Westlake, Debort, Humgsung and Roadshine.



Battery

UTG Group is a reliable supplier of well-known Asian brands of automobile batteries. The group import and distribute comprehensive range of batteries manufactured by leading names of the industry. These includes Koreana, DTR and Aurora of Hankook Korea.



Automotive Tube

We also import and distribute a wide variety of automotive tubes. Such as famous Korean brand “Dong Ah” to suit all budgets and requirements for passenger cars and light commercial vehicles including trucks and buses, which are ,of the best quality tubes.



Car Rim

In addition to tyres, batteries & tubes, we are also importer & wholesaler of rims from China, manufactured by a very high reputable company “Hengfeng Group”. We carry a wide variety of rims, which are widely used in commercial vehicles like heavy duty trucks, buses, light duty van etc.

WAREHOUSING AND LOGISTICS

We are well positioned and equipped with logistics and warehousing facilities, staffed by a well experienced warehousing team and strategically located in Yangon. Our warehousing and logistics activities ensure that the products are always available to the dealers. Along with that, we also ensure end-to-end solutions for supply chain management which includes product registration, regulatory support, importation, documentation, warehousing, custom clearance and distribution.

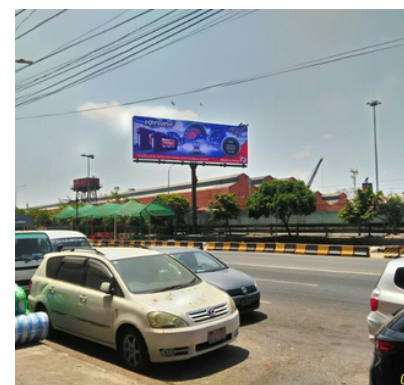


PRO SHOPS

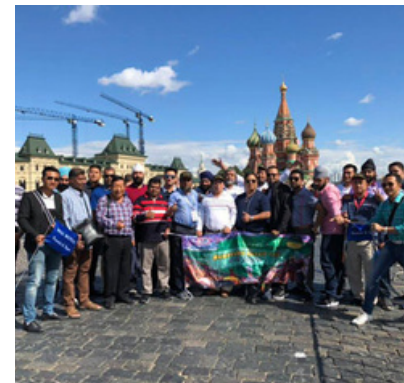


MARKETING ACTIVITIES

UTG has a wealth of experience in both trade and consumer marketing. UTG involves in the marketing and distribution of a wide range of products through its nationwide distribution network which deals mainly with tyres, automotive batteries, tubes & rims.



GROUP ACTIVITIES



CSR ACTIVITIES



CSR RESPONSE TO COVID-19



DONATION



UTG
UNITED TYRE GROUP

Thank You

Because, we're here to help

If you have any questions or queries about our company, a staff member will always be happy to help you. Please feel free to contact us by telephone or email us and we will be sure to get back to you as soon as we can.



Address

No.116, Mat Khayar Min Thar Gyi Maung Pyo Road , Zone- 2,
Hlaing Tharyar Township, Yangon, Myanmar.



Telephone

+951-3684805, +959-255 255 600, +959-255 255 800



Email

enquiry@utgmm.com, sales.unitedtyregroup@gmail.com



Website

www.utgmm.com